

Association of Architectural School Librarians Annual Meeting

March 21-24, 2013

Grand Hyatt Union Square, San Francisco

(let us know if you have accessibility needs)

[ten day San Francisco weather forecast](#)

Join the Conference Flickr Site: <http://www.flickr.com/groups/aasl2013/>

Transportation from SFO by BART is straightforward. Take BART from the airport to the Montgomery Street Station. It's a 30 minute trip, costs \$8.25, and ends with a [10 minute walk](#) up Sutter to the Grand Hyatt.

Thursday, March 21 2013

10-11; 1-2:30 AASL Conference Check-in - meet Kathryn Wayne and David Eifler in the Grand Hyatt Hotel lobby near the fireplaces.

2:30-5:00 Simultaneous Tours - meet in Grand Hyatt lobby at 2:30 to arrive at tour sites by 3:00.

1. South of Market Architecture Stroll with City Guides - meet David Eifler in the Hyatt Lobby at 2:30 and [we will walk 15 minutes to our meeting place in front of Daniel Libeskind's Blue Cube](#) at the Contemporary Jewish Museum off Mission between 3rd and 4th Streets at 3 PM (*tour is a flat walk of about 4 miles*) *Paul Fisher and Jacquie Proctor will take us through the South of Market neighborhood.*

2. Gensler Associates Library - (2 Harrison Street, Suite #400) with Kathryn Wayne - Gensler Associates Library. Limited to 20 participants. Meet Kathryn Wayne in Hyatt Lobby at 2:30. We will take taxis so please bring cash; we must arrive as a group. Bill Van Erp, Senior Associate at Gensler Associates, will describe how architects and interior designers use library resources. According to the American Institute of Architects, 60,000 payroll jobs have been lost at firms over the past four years with 36,000 of them being designers and architects. Gensler is the largest architectural interior design firm in the world and some of the best design is done in the library in the San Francisco office. Van Erp will speak about how the library has adapted over the years to reflect the changes in both the forms of information and how the business of design is done. The library has books and magazines, but the real business purpose of the library is to ensure that the users have the best, most innovative products and materials to choose from.

5:00-6:00 Walk or cab to Chinatown (the restaurant has a no-host bar should you arrive early.) ([15 minute walk from the South of Market Tour](#) [some hills], [1.3 miles from Gensler](#) [some hills]) Take elevator to 6th floor.

6:00 - 9:00 Conference Dinner - [Empress of China Roof Garden Restaurant](#) at 838 Grant Avenue. Dinner served at 6:30.

After dinner you may want to stroll over to Lawrence Ferlinghetti's [City Lights Bookstore](#) (open until midnight) at 261 Columbus Avenue at Broadway ([3 blocks north on Grant, sharp right onto Broadway/Columbus.](#))

Friday, March 22, 2013 - Conference Theatre on the Theatre Level of the Grand Hyatt (1 level below lobby)

8:00-9:00 Registration, Continental Breakfast sponsored by [Material ConneXion](#)

9:00-10:40 Business Meeting - AASL President Sarah Dickinson presiding

10:40-10:45 Material ConneXion - Caroline Berna and Linda Frank

10:45-11:00 Break

11:00-12:00 Professional Lightning Talks Round I; Moderator: Carrie McDade (program details at the end of this document)

12:00-2:00 Lunch on your own, visit Exhibitors Hall in the Grand Hyatt. [Some nearby restaurants](#).

2:00-3:30 Discussant Panel: Archazines, blogs, web portals, oh my! Current architectural publishing trends and information access challenges for the educational market. - Moderator: Janine Henri, Architecture, Design, and Digital

Services Librarian and Interim Resource Librarian for Urban Planning, UCLA Arts Library

Panelists: Dr. Graham Cairns, Editor, Architecture_MPS (www.architecturemps.com),

Daniel P. Gregory, Editor-in-Chief, Houseplans.com,

Barret Havens, Outreach Librarian & Liaison to the School of Architecture, Woodbury University, Burbank

Rachel Isaac-Menard, Editor of Publications, Architecture_MPS (www.architecturemps.com)

Jeffrey Ross, Indexer / Reference Librarian, Avery Architectural & Fine Arts Library, Columbia University

Cathryn Ziefle, Librarian, Woodbury University School of Architecture, San Diego

3:30 - 4:00 Break

4:00 - 5:30 Special Focus Presentations - Moderator: Martha González Palacios, (program details at the end of this document)

5:30 ACSA Cocktail hour in the Exhibit Hall / Bookstore - AASL attendees are encouraged to attend.

Evening Dinner on your own -- [San Francisco is your "oyster"](#)

Saturday, March 23, 2013 - Berkeley and Oakland

8:00 Bauer Bus to University of California Berkeley Environmental Design Library. Meet Kathryn Wayne and Janine Henri in the Grand Hyatt Lobby not later than 8AM. Bus will leave from in front of the hotel water sculpture on Stockton by the hotel. *Sponsored by the [University of California Berkeley's College of Environmental Design](#).* Please don't be late.

9:00 Continental Breakfast, Environmental Design Library [Sponsored by the University of California Berkeley Library](#)

9:30 Welcome by Beth Dupuis AUL Doe/Moffitt Libraries, Interim Director Subject Specialty Libraries

10:00-10:10 Environmental Design Library History - Elizabeth Byrne - Library Reading Room

10:10-10:20 Innovations in Visual Resource Archives - Jason. Miller - Library Reading Room

10:20-10:30 Environmental Design Archives - Waverly Lowell - Library Reading Room

10:30-11:00 Visit to Environmental Design Archives - Waverly Lowell (two groups)

11:00-12:00 Professional Lightning Talks - Round II; Moderator: Carrie McDade (program details at the end of this document)

12:00 -1:45 Luncheon on your own ([Berkeley Restaurants near Wurster Hall](#))

- [Henry's](#) (American) - 2600 Durant Ave
- [House of Curries](#) (Indian) – 2520 Durant Ave.
- [Café Durant](#) - 2517 Durant Ave
- [Thai Basil House](#) (Thai)- 2511 Channing Way
- [International House Café](#) (Bon Appetite) - 2299 Piedmont Ave
- [Naan and Curry](#) (Pakistani/Indian) 2366 Telegraph Ave
- [Musical Offering](#) (Sandwiches/Salads) 2430 Bancroft Way near University Press Bookstore
- [Top Dog](#) (hot dogs/sausages) - 2534 Durant Ave

2:00- 4:00 Walking Architectural Tour of the [UC Berkeley campus](#) - meet in front of Wurster Hall. Professor William Littmann, CCA (*some hills, mostly down, approx 2 miles long.*)

4:00-5:30 Art Deco Oakland - Short Walking Tour with Don Tyler of Oakland Tours Program (meet Mr. Tyler in front of

the Paramount Theater at 4:30, brief walk to the Fox Theater by 5:30.)

6:00-8:00 Special AASL reception at [William Stout Books](#) in Berkeley. *Sponsored by William Stout Books.*

8:00-9:15 [Return to Grand Hyatt in San Francisco](#) via San Rafael and Golden Gate Bridges in Bauer Bus.

Sunday, March 24, 2013: Golden Gate Park

7:30-9:00 Executive Committee Leadership Breakfast at [OneUP Restaurant](#) in the Grand Hyatt. (reservation under "David Eifler")

9:00 [Muni transport](#) to Renzo Piano's Academy of Sciences. Walk together to Montgomery BART/Muni Station, get on Outbound N-Judah train, get off at 9th and Irving, walk along 9th into the Golden Gate Park to the Academy of Sciences where we will meet at the [business entrance](#) at 10 AM. (bring a government issued ID for entrance and two \$1 bills to get onto Muni on 9th, just past Irving).

10:00-12:00 Tour San Francisco Academy of Sciences Library and Green Roof - Golden Gate Park with Becky Morin (librarian) and roof tour.

12:00- The conference is officially complete, and you now have an opportunity to [explore Golden Gate Park](#) (deYoung Museum, Tea Garden, Conservatory of Flower, etc.) and return to your hotel on your own (bring two \$1 bills to get onto Muni on 9th, just past Irving).

*The Association of Architecture School Librarians
would like to thank the following sponsors
for helping to make the 2013 conference possible:*



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And the **2013 AASL Program Committee:**

Elizabeth Byrne, David Eifler, Martha González Palacios, Barret Havens, Janine Henri, Susan Koskinen, Carrie McDade, Gilda Santana, and Kathryn Wayne

2013 Annual Conference - Association of Architecture School Librarians
Professional Lightning Talks Round 1 - Grand Hyatt Conference Room, San Francisco
Friday, March 22, 2013 - 11:00am to 12:00pm

Moderator: **Carrie McDade**, MA, MLIS, Instruction & Outreach Librarian, Sonoma State University

Kathy Edwards

Film & Video Public Performance Rights: The Skinny for Academic Libraries

This presentation highlights different ways public performance rights (PPR) are understood and handled by the several groups that deal with or otherwise (need to) care about them within academic libraries, including acquisitions staff, technical services, subject liaisons/reference librarians, library administrators, and library patrons. The talk is based, in part, on responses to a survey that asked academic media specialists how PPR information is handled at their institutions. Edwards will also touch on a number of ways media vendors help or hinder libraries in obtaining PPR.

Kathy Edwards is the reference, instruction, and collection development librarian at the Gunnin Architecture Library, Clemson University, in South Carolina. Her areas of subject responsibility are architecture, art, city and regional planning, construction science and management, digital production arts, landscape architecture, and real estate development. She lives in a tiny town called Pendleton where she tends the gardens and old bones of a modestly historic house. kathye@clemson.edu

Rachel Isaac-Menard

Using e-Publishing As the Foundation for the Printed Word

"Using e-publishing as the foundation for the printed word" is a lightning talk that documents the strategy of the online journal *Architecture MPS* with regard to the use of an online open-access format to build a readership and instigate academic articles for a print series of publications. It is a project that seeks to combine e-publication and printed book formats in sustainable ways.

Rachel Isaac-Menard is a librarian from Canada. She has authored papers, written reviews, and manages online forums dealing with research and information studies. She has a background in psychology, art history, and information studies (University of Toronto). She holds chartered librarian status in the UK where she worked for two years. She has also worked, collaborated, and held internships at the Library of Congress; University of Toronto libraries; Royal Ontario Museum Library; and the Thomas Jefferson Library, Monticello. She is co-founder and editor of publications for the academic journal *Architecture MPS*. ris@architecturemp.com

Kim Soss

Anticipation and Complexity

This October marked six years into my efforts to convince IIT faculty that library instruction offers a reliable and effective partner in education and research. I've co-taught a Thesis Preparation course for MSArch candidates the past two Fall semesters, and this year brought the opportunity for a semester-long research instruction embedded in a Grad Studio. We've developed scenarios for the Barack Obama Presidential Library as urban transformation, rather than as an architectural object, and asked how such an institution serves as a catalyst for urban development outside its walls. The complexities of the project – logistical, budgetary, and political – have been matched by the challenge of creating an effective role for myself where one hadn't previously existed at my school. Learning to welcome that complexity and to share my own confounded moments – the ones where I not only lack an answer but also feel unsure about what question to ask – has made embedded instruction a powerful learning tool for me as well as for my students.

Kim Soss is librarian and head of the Graham Resource Center at the Illinois Institute for Technology. soss@iit.edu

Jacque Tygart

Reaching the Reluctant: Requiring Information Literacy Credit for Graduation in the Drury University Evening College

The F.W. Olin Library has developed a one-credit course that is required for all evening college degrees at Drury. Though LIBR 211 is not part of the Architecture School curriculum or even a Day School graduation requirement, the College of

Continuing and Professional Studies (evening college) at Drury took a progressive step toward arming all their graduates with the information literacy necessary to succeed by partnering with the library.

Jacqueline Tygart is an associate librarian at Drury University with liaison responsibilities for architecture, art, philosophy, and religion. She primarily identifies herself as the architecture librarian for the Hammons School of Architecture and has been a member of AASL for thirteen years. Jacque served as Vice President for the 2002 New Orleans conference, and says she has enjoyed resting on those laurels for some years now. In her spare time she's an active leader in her son's scout troop, and as such will be paddling and portaging a canoe through the boundary waters of Minnesota in June. jtygart@drury.edu

Kasia Leousis

Building Concrete Connections: Béton Brut to Third Place

Collaborative efforts between a librarian, faculty, and students during a participatory design charrette generated ideas and concepts used to transform a mid-1970s Brutalist style branch library into a "third place."

Kasia Leousis received her MA in Art History and MLS from the University of North Carolina at Chapel Hill. She is head of the Library of Architecture, Design and Construction at Auburn University. Her subject specialties include architecture, art history, building science, community planning, industrial and graphic design, landscape architecture, and the visual arts.

ksl0008@auburn.edu

Cathryn Ziefle

Isn't There an App for That?

This lightening talk will highlight popular apps for architecture and comment on how they can be used as reference and teaching tools.

Cathryn Ziefle has been the solo librarian at Woodbury University, School of Architecture in San Diego since October 2010. She holds a BA in English from the University of Wisconsin, Madison, and a MIST from the University of Toronto. While earning her graduate degree, she worked at the Shore + Moffat Architecture, Landscape, and Design Library and the Bora Laskin Law Library at the University of Toronto. Her current research interests are in tablets and architecture and archiving architecture. cathryn.ziefle@woodbury.edu

2013 Annual Conference - Association of Architecture School Librarians
Special Topics Presentations - Grand Hyatt Conference Room, San Francisco
Friday, March 22, 2013 - 4:00-5:30 PM

4:00 – 5:30 pm Moderator: Martha González Palacios, Architecture & Planning Librarian, The University of Texas at Austin.

Fighting Videotape Extinction Locally Description: Between 2010-2012, SCI-Arc constructed an online video archive of forty years of lecture videos—without extraordinary amounts of time, money or equipment. A concise outline of our strategy and process will hopefully encourage others to re-examine their own video resources and act to save them—before it's too late.

Kevin McMahon has worked for the Getty Research Institute, the University of Limerick, Verso Press, and has been SCI-Arc's Library Manager since 1987. Recent publications include articles in the *Society of Architectural Historians Journal* and *Cabinet* magazine. He graduated from the University of Illinois with a BA in Classics, and a MA from the UCLA Moving Image Archive Studies program in 2011.

Reza Monahan, SCI-Arc Media Manager, is a multi-media installation artist and filmmaker with more than ten years of editorial and web development experience. While working post-production for NBC, *Stargate* Films and VisualTV he oversaw many digitization and media management projects. He received his BFA from San Francisco Art Institute and his MFA from Art Center College of Design.

Unanticipated Impacts of Architectural Studio Culture on Available Technology Description: Our studio culture is an environment where small student groups are working on projects and conducting research in the studio at all hours. They need to be able to rapidly share research results with the other groups in their studio for comparison and design concept development. How does the library meet this need with limited service hours and rapidly aging technologies?

Mitch Stepanovich, Architecture Librarian, joined the UT Arlington Library in 1986, having previously worked for Lane Community College, Eugene, Oregon, and the Hammond Public Library, Hammond, Indiana. He has also taught formal courses in Information Research Methods, Thesis Research Methods, and Honors Colloquium for the Honors Program. Mitch holds a B.S. in Social Science and M.L.S from the University of Oregon and an M.S. in Education Policy and Management. Mitch's major awards include the ACRL Special Presidential Recognition Award.

John McDermott, Professor of Architecture, is a registered architect and has been a member of the UT Arlington faculty since 1982, before which he held teaching positions at Ohio University, Ohio State University, and the Catholic University of America. He holds a B.Arch and M.A. from the University of Notre Dame. John is the recipient of various teaching awards and his numerous conference presentations have focused on aspects of architectural education. His writings have been published in *The Journal of Architectural Education*, *Process*, and *The Chicago Architectural Journal*.

The Spectrum of Reliability: Critical Evaluation of Sources in the New Information Universe Description: How can we encourage young researchers to exercise critical thinking about the concepts of "authority" and "reliability" in the new information universe? As wonderful as the internet is, the democratic and heterogeneous nature of the online world has clouded the ability of today's students to quickly and clearly determine a given resource's trustworthiness. This academic panel talk will demonstrate a visual, interactive and scalable classroom-based method of evaluating a myriad of resources and concepts in order to provoke thought and discussion in small settings, and poll-based participation in large ones.

Jesse Vestermark is the Architecture and Environmental Design Librarian at California Polytechnic State University-San Luis Obispo. Prior to this position, Jesse was the 2008 Kress Fellow in Art Librarianship at Yale University and had temporary positions at the University of Minnesota's Art and Architecture Library and Macalester College's DeWitt Wallace Library. Jesse holds an MA in Library Studies and an MFA/MA in Studio Art, both from the University of Wisconsin-Madison, and a BFA in Studio Art from the University of Minnesota, Twin Cities. He has published internationally on the history of the Arts Library at Yale, and his current research interests lie in visual communication strategies in information literacy and the critical thinking aspects of visual literacy and design.

The Micro-Macro Studio Theme: Changes In The Design Studio Description: In the past few years architecture studio themes at the University of Michigan have changed; often taking on singular, specific topics yet tackling them from a broader, more expansive perspective. The new studio themes emphasize the situational context of architecture, underscoring and expecting a greater integration of ideas, disciplines, resources, and methodologies than before. This presentation will look at this phenomenon, what Rebecca has learned by reading current literature about architecture curricula, by talking to faculty and visiting studios, and what it means for her as the Architecture librarian supporting this program.

Rebecca Price has been the Architecture & Urban Planning Librarian and Visual Resources Librarian at University of Michigan since 1998. She holds an MA in Architectural History from the University of Virginia School of Architecture. Before earning her MIS at the University of Michigan, she received a PhD in the History of Art with a focus on medieval architecture. She is particularly interested in the meanings of architectural form and space.

2013 Annual Conference - Association of Architecture School Librarians
Professional Lightning Talks Round 2 - University of California, Berkeley
Saturday, March 23, 2013 - 11:00am to 12:00pm

Moderator: Carrie McDade, MA, MLIS, Instruction & Outreach Librarian, Sonoma State University

Philippe Laux

Archires: the French Architecture School Libraries' Network Building a Collaborative Catalogue, an Internet Portal and a Digital Documents Database

In 2014 the new collaborative French architecture catalogue will present on freeware Koha the book collections of the 20 French architecture schools, together with periodicals, data, and direct access to the students graphic architectural production. Still in the making, this project is undertaken with financial help of the French Ministry of Culture and Communication and is intended to provide all Francophile countries in the world with bibliographical data on architecture.

Philippe Laux was recently appointed head of the library at the Ecole Nationale Supérieure d'Architecture de Toulouse (France). In his previous post he was head of the library at the Marseille school, which is a member of the City of Marseille Libraries Network, and he has been involved in developing open access collections, improving library loan services, digitizing student works and organizing meetings as Head of the ARCHIRES Network Digitizing Group, a role he still fulfills in his new post. Philippe has a Master's degree from the Sorbonne in history and the history of art, and a museology degree from the Ecole du Louvre. philippelaux@msn.com

Ed Teague

Building Oregon Mobile: A Collaborative Experience

This presentation describes the journey of an uncataloged slide collection into a popular electronic resource, and to its next incarnation as a mobile app designed to facilitate site-based discovery of architectural works. With support from an LSTA grant, Building Oregon is an example of multi-institutional collaboration in the digital age.

Ed Teague has been head of the University of Oregon's Architecture and Allied Arts Library since 2001. His professional career has included employment at the University of Florida, UNC-Charlotte, and NC State University. Among Ed's publications is *World Architecture Index: A Guide to Illustrations* (Greenwood, 1991), a seminal work in providing access to architectural images. Since 2005, he has served as visual arts bibliographer of ALA's Resources for College Libraries. Ed is currently president of the northwest chapter of the Society of Architectural Historians. He has been president of AASL, chair of ACRL's Arts Section, and president of ARLIS/NA. eheteague@uoregon.edu

Martha Walker

Project 30x30: Promoting New Books Outside the Library

In 2009, the Communications and Marketing Department of Cornell University's College of Architecture, Art, and Planning installed eight large format LCD screens throughout their four-building complex to promote exhibitions, lectures, and other events of interest. Staff in the Fine Arts Library quickly realized that these screens, with their frequently changing slide shows, could be used to advertise new titles and materials. With permission from the library system's copyright office, we began a program of scanning 30 book jackets each week and arranging them in looping slide show, complete with call number and reference contact information. This presentation highlights some of the looping installations and reports on how our user community is responding.

Martha Walker is the architecture librarian and coordinator of collections at Cornell University's Fine Arts Library. Her previous positions include fine arts librarian, and reference and instruction librarian at Cornell's Olin and Uris Libraries. Martha began her career in libraries as an image cataloger at Harvard University's Fine Arts Library. Martha is also a supporter of public libraries and serves on the Board of the Tompkins County Public Library. maw6@cornell.edu

Elizabeth Schaub

Establishing and Maintaining Successful Marketing and Outreach Initiatives

This presentation will use The University of Texas School of Architecture Visual Resources Collection as a case study in

order to illustrate how marketing and outreach can serve to simultaneously inform constituents, meet institutional goals, and grow value for the organization itself.

Elizabeth Schaub is the Visual Resources Collection Director for the School of Architecture at the University of Texas at Austin. eschaub@austin.utexas.edu

John Cays & Maya Gervitz

Evolving Libraries: Collaborating to Build Design Communities

Rapid development of technology has changed the way we teach a new generation of design students often called Digital Born or Millennial. How can we address issues specific to their generation and to design disciplines? How can we improve the quality of education while maximizing scarce resources? As the practice of design is becoming increasingly team-oriented and the complexity of projects from the smallest to the largest scale requires activities of multidisciplinary participants, design schools are getting more involved in fostering collaborative behavior. The associate dean of the College of Architecture and Design at NJIT John Cays and the college library director Maya Gervitz will discuss how the college and the library work together to implement initiatives supportive of both individual and collaborative learning, trying to embrace those technological innovations that preserve educationally valuable assets, promote effective practices of the past, and enhance current library services.

Maya Gervitz is director of the Littman Architecture Library, New Jersey Institute of Technology. Prior to this appointment she worked as a curator at the Hermitage Museum (St. Petersburg, Russia), as the western art bibliographer at Princeton University, and as art librarian at Rutgers University. Holding a PhD in art and architectural history (Institute of Art, Moscow, Russia) Maya has lectured on the history of Russian and Western art and architecture, as well as on librarianship, both in the US and in Russia. gervits@adm.njit.edu

John Cays, AIA is Associate Dean for Academic Affairs in NJIT's College of Architecture and Design. He is a licensed architect in New York and New Jersey. Prior to his arrival at NJIT in 2002, John worked for Robert A.M. Stern Architects for 6 years and co-founded GRADE Architecture and Interior Design in NYC. John holds a BS in architecture from the University of the Arts and a Master of architecture from Princeton University. John has taught design studios, elective seminars, contract document courses, and traditional drawing and digital media courses for architecture and interior design students at both NJIT and Parsons New School of Design. He studies the effects of digital assessment methods and tools in design and design education. He is currently researching how life cycle assessment (LCA) is used to quantify, measure, and improve design decisions that affect the environment. He is the lead administrator for Kepler, the digital curricular assessment system used in NJIT's College of Architecture and Design. Cays@njit.edu